

1. EXHIBITOR

Company name

2. CONTACTS

Name

Tel.:

E-mail:

3. DESCRIPTION AND COSTS OF MARKETING SERVICES

			Deadline	Price, euro	Quantity	Total
1. Advertisement on the weldex.ru and fastenex.ru websites						
1.1	4 Sep 2023	Banner 435x80 px / 1 month				
1.2		Banner 1366x114 px / 1 month				
2. Advertisement in emails						
2.1	26 Sep 2023	Placement of the company logo in one email for visitors				
2.2		Placement of the company logo in all emails for visitors (more than 30 emails)				
3. Advertisement in the exhibition guide						
3.1	10 Sep 2023	Logo in alphabetical order				
3.2		Logo with an arrow pointer to the stand on the hall plan				
3.3		Header Logo (Top/Bottom)				
3.4		Ad page 1/2				
3.5		Ad page 1/1				
3.6		Advertising spread				
3.7		Ad cover (2nd, 3rd ad cover)				
3.8		Ad cover (4th cover)				
3.9		Information about sub-exhibitor				
4. Ad structures in the street in front of the pavilion						
4.1	10 Sep 2023	Advertising concrete structure 2x3 m				
4.2		Advertising concrete structure 3x3 m				
4.3		Advertising concrete structure 4x3 m				
4.4		Advertising concrete structure 6x3 m				
4.5		Triangular banner 2x3 m				
4.6		Four-sided banner 2x3 m				
4.7		Outdoor lightbox, 1.23x2.5 m, one side				
4.8		Front banner on the left side of the pavilion, 10.5x5 m				
4.9		Advertising video on the screen on the facade of pavilio 10 sec (for 5 days)				
4.10		Advertising vehicle				

5. Ad structures in the foyer					
5.1	10 Sep 2023	Lightbox 1.17x1.97 m, front side			
5.2		Lightbox 1.17x1.97 m, back side			
5.3		Advertising structure Octanorm 1x2.9 m			
5.4		Advertising structure Octanorm 2x2.9 m			
5.5		Advertising hanging banner in the foyer 18x6 m, double-sided			
5.6		Video on the screen in the foyer, 96x1/87x1 m			
6. Stickers and surface branding					
6.1	10 Sep 2023	Branding of turnstiles, 6 items			
6.2		Stickers 5.68x0.9 m on the balcony, for 1 piece			
6.3		Stickers 5.6x3 on the glasses of the Pavilion 1 food court, per 1 piece *Two glasses are branded on both sides, the size of each glass is 5.6x3 m			
6.4		Floor sticker 1x1 m			
7. Promoter badge					
7.1	26 Sep 2023	Promoter badge, 1 item			
8. Exhibitor extra badge					
8.1	26 Sep 2023	Additional pass / exhibitor badge, 1 item			
9. Material distribution					
9.1	26 Sep 2023	Distribution of materials from the registration desk			
9.2		Distribution of materials in cubes (with the Exhibition Gui in the registration area)			
9.3		Distribution of materials in exhibitors' folders			
TOTAL COST:					

PLEASE SEND THE COMPLETED FORM TO KHADIJA.MUBARIK@ITE.GROUP
The completed form will be the basis for invoicing for marketing services.

4. SIGNATURE

Date _____ Name _____ Sign: _____